

Global Fashion, Local Tradition

-This book takes the reader for a trip around the world, towards Fashion Weeks in the big cities, industries, fashion designers,...

-Fashion has become global. Fashion weeks are not only held in Paris or Milan, but also in Bombay, Reykjavik or Amsterdam. It is fascinating to see trends being present around the world, but at the same time mixed with local elements. -Paris might still be the center of fashion, but in the designer top ten, no Frenchman can be found. Top designers are the Japanese Yohji Yamamoto, Turkish Hussein Chalayan, British Vivienne Westwood, African Xuly Bët and German Bernhard Wilhelm.

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